



METROPOLITAN

# COLLECTIVE Shapers

Valentia Chokoe is an ambitious entrepreneur with a vision of providing delicious meals and an extraordinary dining experience for her customers.

"I'm a businesswoman prepared for any hiccup in business. From having gas ovens in case of load shedding to strategies preventing client poaching. I have a plan for problem-solving that involves research and experiments," Valentia says.

Valentia explains that the spark to start her home-based catering services began when she saw the delight her meals brought to those who tasted it. "It gives me great pleasure to see people enjoy the food I make," she adds.

After achieving a baking qualification from The Knead Baking School and completing a food safety management training course from SEDA, Valentia registered her business *Hunadi Malope Catering Services* in 2022 and hasn't looked back.

Valentia emphasises the importance of top-notch customer service and knowledge of the ABCs of the catering industry such as organisational and time management skills. She also spends time focusing on recipe development to compliment her diverse menu that caters to different cultures, allergies, vegetarians, vegans, and religious dietary needs.

As one of the **Metropolitan Collective Shapers** Top 10, Valentia understands the importance of marketing strategies, market access, and HACCP compliance certifications to ensure success in her catering business. She plans to use the skills training and knowledge she gained through the programme to open a restaurant and collaborate with corporate business as their resident caterer.

In the meantime, she is dedicated to creating a healthy and productive work environment for her employees. "At the moment, I only have casual workers whom I employ when or as I need them for any gigs that I am booked for. But I hope to change this and make them permanent."

You can follow Valentia on her [Facebook page](#).

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## Valentia Chokoe

Hunadi Malope Catering Services

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