

Yolanda **Maphalala**

TOP 10 KZN Shaper

Background and goals

Yolanda Maphalala, a dedicated farmer with a Bachelor's degree in Agricultural Economics, has been cultivating produce for the past three years. Her short-term goal is to achieve a yield of 4 to 6 tons on two hectares while optimising production efficiency. Looking ahead, she envisions incorporating drones for precision farming and expanding her market reach.

Challenges

Yolanda faces high production costs, gaps in specialised agricultural knowledge, and market access challenges, which impact the growth of her enterprise.

Opportunities and support needed

She sees significant growth potential in crop diversification and tapping into niche markets. Integrating drones and other precision farming technologies would improve efficiency and sustainability. To scale her operations, she requires financial assistance and technical support to enhance productivity and expand market access.

Interested in supporting Siphindile's vision?

Get in touch to help her grow!



